NINTH ANNUAL INTERNATIONAL ACADEMY OF NURSING EDITORS CONFERENCE

AUGUST 9 & 10, 1990

GOAL

This is the Ninth Annual INANE Conference for the International Academy of Nursing Editors. This conference provides an opportunity for scholarly dialogue among editors of nursing publications of international and national scope based on needs and interests identified by editors and publishers.

OBJECTIVES

1. To provide a forum for professionals responsible for major publications to exchange expertise in the publications process: writing, editing, publishing, financing.
2. To identify problems and pose strategies related to the publications process, eg. ethical issues, financial concerns, legal aspects, author selection, manuscript processing, marketing and publication evaluation.
3. To provide networking opportunities for sharing and exchange of ideas as well as sampling new and established publications.

PLANNING COMMITTEE

Laurel Archer Copp
Dean School of Nursing
University of North Carolina at Chapel Hill
Editor
Journal of Professional Nursing
WB Saunders

Laurice Ferris
Associate Professor and
Director of Continuing Education Program
School of Nursing
Carrington Hall
UNC - Chapel Hill

Ruth Lamothe
Managing Editor
Journal of Professional Nursing
American Association of Colleges of Nursing
Washington, DC
NINTH ANNUAL INTERNATIONAL ACADEMY OF NURSING EDITORS
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Schedule

August 8, 1990 (Wednesday)

4:30 - 6:30  Registration
            Wine and Cheese Reception (sponsored by WB Saunders)

August 9, 1990 (Thursday)

7:45 - 9:00  Continental Breakfast  (sponsored by Williams & Wilkins, Springhouse and
            Neonatal Network)
            Registration

8:45 - 9:00  Welcome
            Laurel Archer Copp
            Dean, School of Nursing
            University of North Carolina
            at Chapel Hill

9:00 - 10:00 Promoting the Art and Science of Nursing
            Norah Casey
            Nursing Standard

10:00 - 11:00 Editors I Have Known and Loved
            Doris Betts
            Alumni Distinguished Professor
            University of North Carolina
            at Chapel Hill

11:00 - 11:30 Refreshment Break (Publication Display)

11:30 - 12:30 Round Table Discussions
            A.  Researching Viable Publication Ideas
               Sue Glover
               Williams & Wilkins

            B.  Publication Surveys
               Shirley Smoyak
               Journal of Psychosocial Nursing

            C.  Desktop Publishing
               Elinor Schrader
               OR Manager

            D.  Issues Facing Newsletters and Small Journals
               Joyce Black
               Plastic Surgical Nursing

            E.  Changing the Frequency of Publication
               Sheila M. Sparks
               SCI Nursing

            F.  Ins and Outs of First Time Authorship
               Nancy Burden
               Journal of Post Anesthesia Nursing

            G.  Issues for Small Association - Sponsored Publications
               Susan Trivits
               Journal of Gastroenterology Nursing

            H.  Managing The Editorial Office
               Ruth Lamothe
               Journal of Professional Nursing

               John Clochesy
               Issues in Critical Care Nursing
12:30 - 1:30 Luncheon Old Well Room (sponsored by Slack Incorporated) Publication Display

1:30 - 2:30 Editing in the 90's

2:30 - 3:30 Launching a New Periodical

3:30 - 4:00 Break

4:00 - 5:00 Maximizing Your Editorial Board's Effectiveness Panel of Publishers and Editors:
1) JB Lippincott: Belinda Puettz, Journal of Continuing Staff Development Lisa Marshall, Associate Publisher
2) CV Mosby: Gail Lenehan, Journal of Emergency Nursing Cheryl Smart, Associate Journal Publisher
3) WB Saunders: Denise D. O'Brien, Journal of Post Anesthesia Nursing Carol Wolfe, Associate Publisher

6:00 - 8:00 Reception (Sponsored by CV Mosby and JB Lippincott)

August 10, 1990 (Friday)

8:00 - 9:00 Continental Breakfast (Sponsored by WB Saunders)

9:00 - 10:00 Writing Editorials

10:00 - 11:00 Round Table Discussions
A. Researching Viable Publication Ideas
B. Publication Surveys
C. Desktop Publishing
D. Issues Facing Newsletters and Small Journals
E. Changing the Frequency of Publication
F. Ins and Outs of First Time Authorship
G. Issues for Small Association Sponsored Publications
H. Managing The Editorial Office

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Nancy Burden
Journal of Post Anesthesia Nursing
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Journal of Gastroenterology Nursing
Ruth Lamothe
Journal of Professional Nursing
John Clochesy
Issues in Critical Care Nursing
11:00 - 11:30  Break (sponsored by Nursing Times)
11:30 - 12:30  The Art and Practice of Reviewing

Elizabeth Tornquist
University of North Carolina
at Chapel Hill

12:30 - 1:30  Lunch  Old Well Room
1:30 - 2:30  An International Perspective on Writing, Editing and Publishing
Madeleine Leininger
Journal of Transcultural Nursing

2:30 - 2:45  Break

2:45 - 3:45  Open Forum: Ethics in Publishing
Moderator: Marguerite Kinney
Focus on Critical Care

3:45 - 4:00  Closing Remarks
Laurel Archer Copp
Evaluation