



1993
INANE
CONFERENCE
August 18, 19 & 20, 1993

The Fantasyland Hotel,
West Edmonton Mall
Edmonton, Alberta

August 19, 1993

8:00 a.m. Registration
8:00 a.m. Continental Breakfast

Sponsored by J.B. Lippincott Co.

Plenary Session — Conf. 12

9:00 a.m. Chair – Pat Hayes, Co-editor Clinical Nursing Research
Introductions
Welcome Message from the Faculty of Nursing, University of
Alberta Dr. Pamela Brink, Assoc. Dean Research, Executive
Editor, WJNR

9:15 a.m. Writing with Style Leah Curtin, Ed.
Nursing Management

10:00 a.m. Refreshment Break
Sponsored by Nursecom, Inc. and CINHAL

10:30 a.m. Media training for Editors Tony Meyers, Director
Public Affairs
University of Alberta

11:15 a.m. *Breakout:*
Readership Surveys – Conf. 9 Norah Casey, Ed.
Nursing Standard
Role of Reviewers – Conf. 12 To Be Announced *Pat Hayes*

12:00 noon Lunch
Sponsored by Sage

1:30 p.m. Student Readership Caroline Jaffe, Ed.
Imprint
2:00 p.m. AARN Readership Survey Pamela Brink, Exec. Ed.
WJNR

2:30 p.m. Refreshment Break
Sponsored by Nursing Times

2:45 p.m. *Breakout:*
Advertising: Bagging the Bruce Wells, RNABC
Big Ones
Conf. 12 Ev Henderson, AARN
Newsletters and Journals Heather Broughton, Ed.
Conf. 9 Canadian Nurse Journal

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August 20, 1993

8:00 a.m. Continental Breakfast

Sponsored by Williams and Wilkins

Plenary Session – Conf. 12

9:00 a.m. Politics and the Role of Editors Molly Billingsley, Ed.
Nursing Connections

9:45 a.m. 1994 (INANE Meeting, Los Angeles)

10:00 a.m. Refreshment break:

Sponsored by Canadian Nurse

10:30 a.m.

Breakout:

Soliciting Articles – Conf. 12 Harriet Forman, Ed.
Nursing Spectrum

Models of Editing – Conf. 9 John Carter, Sr. Ed.
Slack Inc.

11:15 a.m.

Developing Clinical Authors Carol Wolfe, Assoc. Pub.
W.B. Saunders Co.

12:00 noon

Lunch

Sponsored by Mosby

1:15 p.m.

Indexing and Publication: Sarah Marcarian
Symbiosis at its Best Katharine Burns
Josie Vegara
Diane Pravikoff
CINAHL

2:15 p.m.

Guidelines for Nursing Moderator: Linda Carpenito
Authors and Editors Editor, Nursing Forum
Criteria for Authorship: Donna G. Nativio, Ed. Journal
of American Academy of
Nurse Practitioners
Fraudulent Publication Annette Flanagan, Dir. Dept.
of JAMA Programs &
International Activities

Conference Wrap-up by Pamela Brink, WJNR

J.B. Lippincott Co.

Philadelphia, PA, USA

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Mosby Yearbook, Inc.

St. Louis, MO, USA

Nursecom Inc.

Malibu, CA, USA

Nursing Times

Macmillan Publishers, UK

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Sage Publications, Inc.

Newbury Park, CA, USA

W.B. Saunders Co.

Philadelphia, PA, USA

Williams and Wilkins

Baltimore, MD, USA