

VISTAS AND VISIONS

AN INTERNATIONAL
PERSPECTIVE FOR
NURSING EDITORS



INTERNATIONAL ACADEMY OF NURSING EDITORS
14TH ANNUAL CONFERENCE

Friday - Sunday August 11-13 1995

The Cafe Royal,
68 Regent Street,
London,
England

NURSING
STANDARD



would like to thank the following sponsors:



PROGRAMME

Friday August 11

- 17.00 Registration
- 19.00 Welcome reception hosted by Betty Kershaw, President of the Royal College of Nursing, UK (sponsored by *Nursing Times*)

Saturday August 12

- 09.00 Registration and morning coffee (sponsored by *Paediatric Nursing*)
- 10.00 Chair's welcome and introduction
Norah Casey, England

PLENARY SESSION - Dubarry Suite

- 10.15 **FOCUS ON THE READER** - speakers' panel
 - *Researching your market*
Linda Davidson, England
 - *Involving the readership*
Eva-Maria Krampe, Germany
 - *Meeting readers' needs*
Heather Broughton, Canada
- 11.15 Discussion and questions
- 11.30 Coffee break (sponsored by W B Saunders)

BREAKOUT SESSIONS

- 11.15 1. **Conflicts of interest - Pompadour Suite**
Moderator: Andrew Heenan, England
Speaker: Lynda Carpenter, USA
- 2. **Duplicate publication - Marquise Suite**
Moderator: Judith Podmore, England
Speakers: Annette Flanagan, USA
Suzanne Smith Blancett, USA
- 3. **Design and layout of newsletters - George Suite**
Moderator: Margo Neal, USA
Speakers: Simon Crompton, England
Ken McLoone, England
- 4. **The trials of part-time editing**

- Josephine Suite

- Moderator: Belinda Puetz, USA
- Speakers: Laurel Archer Copp, USA
Pat Ashworth, Northern Ireland
- 5. **Launching a new journal - Club Suite**
Moderator: Kate Nightingale, England
Speakers: Christina Mork, Sweden
Linda Thomas, England

- 12.45 Lunch (sponsored by Mosby-Year Book Inc)

PLENARY SESSION - Dubarry Suite

- 14.00 **EDITORIAL INTEGRITY** - speakers' panel
 - *Who owns your journal/ newsletter?*
Peter Hjorth, Denmark
 - *Advertisements and sponsorship*
Annette Flanagan, USA
 - *Plagiarism*
Connie Henke Yarbrow, USA

- 15.00 Discussion and questions
- 15.15 Tea break (sponsored by *International History of Nursing Journal*)

BREAKOUT SESSIONS

- 15.45 1. **Using the media effectively - Pompadour Suite**
Moderator: Linda Thomas, England
Speakers: Morten Mathiesen, Norway
Pennie Taylor, Scotland
- 2. **Building subscriptions - Marquise Suite**
Moderator: Tonny van de Pasch, Holland
Speaker: Drew Cullen, England
- 3. **Encouraging editorial contributions - George Suite**
Moderator: Kaarina Wilskman, Finland
Speakers: Gayle Burr, Australia
Sally Robertson, Australia

4 Writing editorials - Josephine Suite

Moderator: David Cropper, England

Speakers: Leah Curtin, USA

John Naish, England

5 Academic journals - the author/ editor relationship - Club Suite

Moderator: Piera Poletti, Italy

Speakers: Alex Mathieson, Scotland

Pamela Brink, Canada

6 Dilemmas for editors - Dubarry Suite

Moderator: Ann Butler-Maher, USA

Speakers: Donna G Nativio, USA

John Carter, USA

16.45 Close

19.45 River cruise on the Thames
Westminster Pier

Sunday August 13

9.00 Morning coffee (sponsored by *Elderly Care*)

10.00 Chair's introduction
Linda Davidson, England

PLENARY SESSION - Dubarry Suite

10.15 EDITORIAL DYNAMICS speakers' panel

○ *Information needs of nurses*

Norah Casey, England

○ *The value of nursing journals*

Professor James P Smith, England

○ *How to delegate*

Gail Lenehan, USA

11.15 Discussion and questions

11.30 Coffee break (sponsored by *Nursing Standard*)

11.50 Position paper reports

12.15 INANE 96 and beyond

12.30 Lunch (sponsored by Slack)
(guest speaker: Dame June Clark, England)

NETWORKING GROUPS

14.00 1. Newsletter editors - George Suite

Co-ordinator: Neil Kernworthy, England

2. Full-time journal editors - Marquise Suite

Co-ordinator: Carol Reed Ash, USA

3. Editorial directors - Josephine Suite

Co-ordinator: Donna Hilton, USA

4. Freelance writers and editors
- Pompadour Suite

Co-ordinator: Kay Wright, England

15.00 Tea (sponsored by *Nurse Researcher*)

PLENARY SESSION - Dubarry Suite

15.35 Publishing vistas and visions
Alison Dunn, England

16.05 Close

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