VISTAS AND VISIONS
AN INTERNATIONAL PERSPECTIVE FOR NURSING EDITORS

INTERNATIONAL ACADEMY OF NURSING EDITORS
14TH ANNUAL CONFERENCE
Friday - Sunday August 11-13 1995

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PROGRAMME

Friday August 11

17.00 Registration
19.00 Welcome reception hosted by Betty Kershaw, President of the Royal College of Nursing, UK (sponsored by Nursing Times)

Saturday August 12

09.00 Registration and morning coffee (sponsored by Paediatric Nursing)
10.00 Chair's welcome and introduction Norah Casey, England

PLENARY SESSION - Duharr Suite
10.15 FOCUS ON THE READER - speakers' panel
- Researching your market
  Linda Davidson, England
- Involving the readership
  Eva-Maria Krampe, Germany
- Meeting readers' needs
  Heather Broughton, Canada

11.15 Discussion and questions

11.30 Coffee break (sponsored by W B Saunders)

BREAKOUT SESSIONS
11.15 1. Conflicts of interest - Pompadour Suite
  Moderator: Andrew Heenan, England
  Speaker: Lynda Carpenito, USA
  2. Duplicate publication - Marquise Suite
  Moderator: Judith Podmore, England
  Speakers: Annette Flanagan, USA
  Suzanne Smith Blanchett, USA
  3. Design and layout of newsletters - George Suite
  Moderator: Margo Neal, USA
  Speakers: Simon Crompton, England
  Ken Mcloone, England
  4. The trials of part-time editing

- Josephine Suite
  Moderator: Belinda Poetz, USA
  Speakers: Laurel Archer: Copp, USA
  Pat Ashworth, Northern Ireland
  5. Launching a new journal
- Club Suite
  Moderator: Kate Nightingale, England
  Speakers: Christina Mork, Sweden
  Linda Thomas, England

12.45 Lunch (sponsored by Mosby-Year Book Inc)

PLENARY SESSION - Dubarry Suite
14.00 EDITORIAL INTEGRITY - speakers' panel
- Who owns your journal/ newsletter?
  Peter Hjorth, Denmark
- Advertisements and sponsorship
  Annette Flanagan, USA
- Plagiarism
  Connie Henke Yarbro, USA

15.00 Discussion and questions

15.15 Tea break (sponsored by International History of Nursing Journal)

BREAKOUT SESSIONS
15.45 1. Using the media effectively
- Pompadour Suite
  Moderator: Linda Thomas, England
  Speakers: Morten Mathiesen, Norway
  Pennie Taylor, Scotland
  2. Building subscriptions - Marquise Suite
  Moderator: Tonny van de Pasch, Holland
  Speaker: Drew Callen, England
  3. Encouraging editorial contributions - George Suite
  Moderator: Kaarina Wilksman, Finland
  Speakers: Gayle Burr, Australia
  Sally Robertson, Australia
16.45 Close

19.45 River cruise on the Thames
Westminster Pier

Sunday August 13

9.00 Morning coffee (sponsored by Elderly Care)

10.00 Chair's introduction
Linda Davidson, England

PLENARY SESSION - Dubarry Suite
10.15 EDITORIAL DYNAMICS
speakers' panel
- Information needs of nurses
Norah Casey, England
- The value of nursing journals
Professor James P Smith, England
- How to delegate
Gail Lenehan, USA

11.15 Discussion and questions

11.30 Coffee break (sponsored by Nursing Standard)

11.50 Position paper reports

12.15 INANE 96 and beyond

12.30 Lunch (sponsored by Slack)
(guest speaker: Dame June Clark, England)

NETWORKING GROUPS
14.00 1. Newsletter editors - George Suite
Co-ordinator: Nell Kernworthy, England
2. Full-time journal editors - Marquise Suite
Co-ordinator: Carol Reed Ash, USA
3. Editorial directors - Josephine Suite
Co-ordinator: Donna Hilton, USA
4. Freelance writers and editors - Pompadour Suite
Co-ordinator: Kay Wright, England

15.00 Tea (sponsored by Nurse Researcher)

PLENARY SESSION - Dubarry Suite
15.35 Publishing vistas and visions
Alison Dunn, England

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