International Academy of Nursing Editors

17th Annual Conference
August 6-8, 1998
The Palmer House Hilton
Chicago, Illinois

Sponsored by: Journal of Neuroscience Nursing
American Association of Neuroscience Nurses
Program Overview

Thursday, August 6th

4:00-8:00 pm  Registration
6:30-8:00 pm  INANE Welcome Reception

Friday, August 7th

8:00 am  Continental Breakfast
8:45-10:00 am  Welcome/Introductions/Keynote Address
10:00-10:30 am  Break
10:30-11:30 am  Concurrent Session I
11:30 am -1:00 pm  Lunch/Roundtables
1:00-2:00 pm  Concurrent Session II
2:00-3:00 pm  Concurrent Session III
3:00-3:30 pm  Break
3:30-5:00 pm  “Business” Meeting

Saturday, August 8th

8:00-9:00 am  Continental Breakfast
9:00-10:00 am  Plenary Session I
10:00-10:30 am  Break
10:30-11:30 am  Concurrent Session IV
11:30-12:30 pm  Lunch/Roundtables
12:30-1:30 pm  Plenary Session II
1:30-2:30 pm  Concurrent Session V
3:00-4:00 pm  Plenary Session III
4:00  Closure

Future Meetings

Australia, August 13-15, 1999
Winter Park, Colorado, August 17-19, 2000
The Program

Thursday, August 6th

5:00-8:00 pm
Registration
6th Floor Registration Area

6:30-8:00 pm
INANE Welcome Reception (cash bar) Sponsored by SLACK, Inc.
Empire Room, Lobby

Friday, August 7th

8:00 am
Continental Breakfast Sponsored by Lippincott, Williams & Wilkins
Monroe Ballroom

8:45-9:00 am
Welcome/Introductions
Adams Ballroom

9:00-10:00 am
Keynote Address: When We Were Very Young
Adams Ballroom
Barbara Brown
Editor, Nursing Administration Quarterly
Fraser, Colorado

Objectives
1. Review historical highlights of nursing and relationship to writing
2. Explore creativity as a major asset for nursing journal editors
3. Highlight editorial challenges in manuscript review and author correspondence
4. Gain insight into involving editorial board and ongoing publisher commitment
5. Focus on the future evolution of publishing in a global world

10:00-10:30 am
Break
Monroe Ballroom

10:30-11:30 am
Concurrent Session I
Session A
Bringing a Global Perspective to Your Publication
Adams Ballroom
Beverly Henry
Professor, University of Illinois College of Nursing
Chicago, Illinois

Objectives
1. Define the international perspective in nursing journal publications
2. Describe the purpose for “internationalizing”
3. Identify specific “globalizing” activities
4. Discuss future plans for individual publications
Session B
Monroe Ballroom

Elements of Graphic Design
Cindy Saver
Corporate Editorial/Production Editor, Nursing Spectrum
Falls Church, Virginia

Objectives
1. Explain the relationship between editors and graphic designers
2. State at least three considerations in selecting graphic design
3. Identify two resources for graphic design

11:30 am-1:00 pm
Lunch/Roundtables (Sponsored by Mosby, Inc.)
Empire Room, Lobby

1:00-2:00 pm
Concurrent Session II

Session A
Adams Ballroom

Using Focus Groups to Evaluate Your Publication
Belinda Puetz
CEO, President, Puetz & Associates
Pensacola, Florida

Objectives
1. Describe the process of using focus groups to evaluate a journal

Session B
Monroe Ballroom

Assuring Quality of Journal Internet and WEB Sites
William Silberg
Editorial Director, Medical News and New Media, Editor for
AMA Journals WEB Sites
Chicago, Illinois

Objectives
1. Discuss use of WEB sites for disseminating medical news/knowledge
2. Explain considerations in assuring quality of internet and WEB sites
3. Develop a quality internet/WEB site for your journal
2:00-3:00 pm  
**Concurrent Session III**

**Session A**  
Adams Ballroom  
*Nuts and Bolts of Newsletter Editing*  
Dottie Roberts  
Editor, *NAON News*  
Colorado Springs, Colorado

**Objectives**
1. Review purposes of an association newsletter  
2. Describe elements of newsletter design  
3. Identify types of content appropriate for newsletters

**Session B**  
Monroe Ballroom  
*Ethical Dilemmas for Editors*  
Annette Flanagan  
Associate Senior Editor, *Journal of the American Medical Association*  
Chicago, Illinois  
and  
Suzanne Smith  
Editor-in-Chief, *Journal of Nursing Administration*  
Bradenton, FL

**Objectives**
1. Explore ethical issues related to copyright, academic ranking of authors, peer review, and patient's rights to anonymity  
2. Develop creative solutions to ethical dilemmas in publishing

3:00-3:30 pm  
Adams Ballroom  
Break

3:30-5:00 pm  
**“Business” Meeting**  
Monroe Ballroom

Evening Free- See the registration packet or ask at the registration desk for dinner or entertainment suggestions
Saturday, August 8th

8:00-9:00 am  Continental Breakfast Sponsored by Journal of Neuroscience Nursing
Monroe Ballroom

9:00-10:00 am  Plenary Session I: Legal Implications of Internet Publishing
Adams Ballroom
Debra M. Parrish
Partner, Titus & McConomy LLP
Pittsburgh, Pennsylvania

Objectives
1. Identify legal concepts related to publishing on the internet

10:00-10:30 am  Break
Monroe Ballroom

10:30-11:30 am  Concurrent Session IV
Session A
Adams Ballroom
The Challenges of An Interdisciplinary Journal
Judith A. Lewis
Editor, National Academies of Practice Forum
Richmond, Virginia

Objectives
1. Describe the process of developing an interdisciplinary journal
2. Identify issues in interdisciplinary collaboration
3. Identify strategies for continued success

Session B
Monroe Ballroom
Author Mentorship
Shirley Smoyak
Editor, Journal of Psychosocial Nursing and Mental Health Services
Edison, New Jersey

Objectives
1. Select the methods which match their own journalistic practices
2. Modify specific strategies for their own use
3. Compare and contrast the outcomes, depending on which method is selected
4. Employ a decision from for judging “worth of effort”

11:30 am-12:30 pm  Lunch/Roundtables Sponsored by W.B. Saunders
Empire Room, Lobby
12:30-1:30 pm
Adams Ballroom

**Plenary Session II: Substantive Editing**
Estelle Beaumont
Contributing Editor, *American Journal of Nursing*; Copy Editor,
*Image*
Fox Lake, Illinois

**Objectives**
1. Describe substantive editing
2. List at least two steps in evaluating a manuscript
3. List at least three techniques for being a reader's advocate
4. Describe how to discuss editorial changes with an author
5. Share common problems

1:30-2:30 pm
Session A
Adams Ballroom

**Concurrent Session V**

**Editorial Integrity for Association-Sponsored Publications** (panel presentation)
Joyce Black, Editor, *Plastic Surgical Nursing*, Elkhorn, Maine
Pamela Moore, Managing Editor, *Journal of the American Association of Occupational Health Nurses*, Lexington, Kentucky

**Objectives**
1. Explore issues in editing an association-sponsored journal
2. Develop creative solutions to dilemmas encountered when working with an association-sponsored journal

Session B
Monroe Ballroom

**Changing Criteria and Journal Continuing Education**
Nancy DiMauro, Director of Continuing Education
*Lippincott-Williams & Wilkins*
Staten Island, New York

**Objectives**
1. Outline the criteria for educational design II
2. Identify how this design criteria affects journal CE program development
3. Clarify areas of concern to journal staff members

2:30-3:00 pm
Break
3:00-4:00 pm

Plenary Session III: Promoting Positive Editor-Publisher Relationships

Adams Ballroom

Kay Ball, Editor,
Today's Surgical Nurse
Lewis Center, Ohio

and

Cheryl Smart, Publisher, Mosby, Inc,
St. Louis, Missouri

Objectives

1. Describe the value of a positive relationship between an editor and a publisher

2. Identify methods and opportunities to develop a successful relationship between an editor and publisher

4:00 pm

Closure, Evaluation