

International Academy of Nursing Editors

17th Annual Conference

August 6-8, 1998

The Palmer House Hilton
Chicago, Illinois

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A *cademy of*

N *ursing*

E *ditors*

Sponsored by: *Journal of Neuroscience Nursing*
American Association of Neuroscience Nurses

Program Overview

Thursday, August 6th

4:00- 8:00 pm	Registration
6:30-8:00 pm	INANE Welcome Reception

Friday, August 7th

8:00 am	Continental Breakfast
8:45-10:00 am	Welcome/Introductions/Keynote Address
10:00-10:30 am	Break
10:30-11:30 am	Concurrent Session I
11:30 am -1:00 pm	Lunch/Roundtables
1:00-2:00 pm	Concurrent Session II
2:00-3:00 pm	Concurrent Session III
3:00-3:30 pm	Break
3:30-5:00 pm	"Business" Meeting

Saturday, August 8th

8:00-9:00 am	Continental Breakfast
9:00-10:00 am	Plenary Session I
10:00-10:30 am	Break
10:30-11:30 am	Concurrent Session IV
11:30-12:30 pm	Lunch/Roundtables
12:30-1:30 pm	Plenary Session II
1:30-2:30 pm	Concurrent Session V
3:00-4:00 pm	Plenary Session III
4:00	Closure

Future Meetings

Australia, August 13-15, 1999

Winter Park, Colorado, August 17-19, 2000

The Program

Thursday, August 6th

5:00-8:00 pm
6th Floor Registration Area Registration

6:30-8:00 pm
Empire Room, Lobby INANE Welcome Reception (cash bar) Sponsored by SLACK, Inc.

Friday, August 7th

8:00 am
Monroe Ballroom Continental Breakfast Sponsored by Lippincott, Williams & Wilkins

8:45-9:00 am
Adams Ballroom Welcome/Introductions

9:00-10:00 am
Adams Ballroom ***Keynote Address: When We Were Very Young***
Barbara Brown
Editor, *Nursing Administration Quarterly*
Fraser, Colorado

Objectives

1. Review historical highlights of nursing and relationship to writing
2. Explore creativity as a major asset for nursing journal editors
3. Highlight editorial challenges in manuscript review and author correspondence
4. Gain insight into involving editorial board and ongoing publisher commitment
5. Focus on the future evolution of publishing in a global world

10:00-10:30 am
Monroe Ballroom Break

10:30-11:30 am ***Concurrent Session I***

Session A ***Bringing a Global Perspective to Your Publication***
Adams Ballroom Beverly Henry
Professor, University of Illinois College of Nursing
Chicago, Illinois

Objectives

1. Define the international perspective in nursing journal publications
2. Describe the purpose for "internationalizing"
3. Identify specific "globalizing" activities
4. Discuss future plans for individual publications

Session B
Monroe Ballroom

Elements of Graphic Design
Cindy Saver
Corporate Editorial/Production Editor, *Nursing Spectrum*
Falls Church, Virginia

Objectives

1. Explain the relationship between editors and graphic designers
2. State at least three considerations in selecting graphic design
3. Identify two resources for graphic design

11:30 am-1:00 pm
Empire Room, Lobby

Lunch/Roundtables (Sponsored by Mosby, Inc.)

1:00-2:00 pm

Concurrent Session II

Session A
Adams Ballroom

Using Focus Groups to Evaluate Your Publication
Belinda Puetz
CEO, President, *Puetz & Associates*
Pensacola, Florida

Objectives

1. Describe the process of using focus groups to evaluate a journal

Session B
Monroe Ballroom

Assuring Quality of Journal Internet and WEB Sites
William Silberg
Editorial Director, *Medical News and New Media*, Editor for
AMA Journals WEB Sites
Chicago, Illinois

Objectives

1. Discuss use of WEB sites for disseminating medical news/knowledge
2. Explain considerations in assuring quality of internet and WEB sites
3. Develop a quality internet/WEB site for your journal

2:00-3:00 pm

Concurrent Session III

Session A
Adams Ballroom

Nuts and Bolts of Newsletter Editing
Dottie Roberts
Editor, *NAON News*
Colorado Springs, Colorado

Objectives

1. Review purposes of an association newsletter
2. Describe elements of newsletter design
3. Identify types of content appropriate for newsletters

Session B
Monroe Ballroom

Ethical Dilemmas for Editors
Annette Flanagan
Associate Senior Editor, *Journal of the American Medical Association*
Chicago, Illinois
and
Suzanne Smith
Editor-in-Chief, *Journal of Nursing Administration*
Bradenton, FL

Objectives

1. Explore ethical issues related to copyright, academic ranking of authors, peer review, and patient's rights to anonymity
2. Develop creative solutions to ethical dilemmas in publishing

3:00-3:30 pm
Adams Ballroom

Break

3:30-5:00 pm
Monroe Ballroom

"Business" Meeting

Evening Free- See the registration packet or ask at the registration desk for dinner or entertainment suggestions

Saturday, August 8th

8:00-9:00 am
Monroe Ballroom

Continental Breakfast Sponsored by *Journal of Neuroscience Nursing*

9:00-10:00 am
Adams Ballroom

Plenary Session I: Legal Implications of Internet Publishing

Debra M. Parrish
Partner, Titus & McConomy LLP
Pittsburgh, Pennsylvania

Objectives

1. Identify legal concepts related to publishing on the internet

10:00-10:30 am
Monroe Ballroom

Break

10:30-11:30 am

Concurrent Session IV

Session A
Adams Ballroom

The Challenges of An Interdisciplinary Journal

Judith A. Lewis
Editor, *National Academies of Practice Forum*
Richmond, Virginia

Objectives

1. Describe the process of developing an interdisciplinary journal
2. Identify issues in interdisciplinary collaboration
3. Identify strategies for continued success

Session B
Monroe Ballroom

Author Mentorship

Shirley Smoyak
Editor, *Journal of Psychosocial Nursing and Mental Health Services*
Edison, New Jersey

Objectives

1. Select the methods which match their own journalistic practices
2. Modify specific strategies for their own use
3. Compare and contrast the outcomes, depending on which method is selected
4. Employ a decision from for judging "worth of effort"

11:30 am-12:30 pm
Empire Room, Lobby

Lunch/Roundtables Sponsored by W.B. Saunders

12:30-1:30 pm
Adams Ballroom

Plenary Session II: Substantive Editing

Estelle Beaumont

Contributing Editor, *American Journal of Nursing*; Copy Editor,
Image

Fox Lake, Illinois

Objectives

1. Describe substantive editing
2. List at least two steps in evaluating a manuscript
3. List at least three techniques for being a reader's advocate
4. Describe how to discuss editorial changes with an author
5. Share common problems

1:30-2:30 pm

Concurrent Session V

Session A
Adams Ballroom

Editorial Integrity for Association-Sponsored Publications (panel presentation)

Joyce Black, Editor, *Plastic Surgical Nursing*, Elkhorn, Maine

Pamela Moore, Managing Editor, *Journal of the American*

Association of Occupational Health Nurses, Lexington, Kentucky

Chris Stewart-Amidei, Editor, *Journal of Neuroscience Nursing*,
Chicago, Illinois

Objectives

1. Explore issues in editing an association-sponsored journal
2. Develop creative solutions to dilemmas encountered when working with an association-sponsored journal

Session B
Monroe Ballroom

Changing Criteria and Journal Continuing Education

Nancy DiMauro, Director of Continuing Education

Lippincott-Williams & Wilkins

Staten Island, New York

Objectives

1. Outline the criteria for educational design II
2. Identify how this design criteria affects journal CE program development
3. Clarify areas of concern to journal staff members

2:30-3:00 pm

Break

3:00-4:00 pm

Adams Ballroom

Plenary Session III: Promoting Positive Editor-Publisher Relationships

Kay Ball, Editor,
Today's Surgical Nurse
Lewis Center, Ohio

and

Cheryl Smart, Publisher, *Mosby, Inc.*,
St. Louis, Missouri

Objectives

1. Describe the value of a positive relationship between an editor and a publisher
2. Identify methods and opportunities to develop a successful relationship between an editor and publisher

4:00 pm

Closure, Evaluation