Publishing in Nursing:
Power, Passion and Participation

5-7 August 1999
Cairns Convention Centre, Australia

This conference is jointly hosted by Royal College of Nursing, Australia, publishers of Collegian and Centre Nursing Press, a division of Sigma Theta Tau International, publishers of Image and Reflections.

PRELIMINARY PROGRAM
**Preliminary Program**

**Thursday 5 August 1999**

17:00-19:00 Welcome reception and early registration, Cairns Hilton, Poolside

**Friday 6 August 1999**

9:00 Welcome - RCNA and STTI
9:15 Plenary Session
   Editorial Boards: Is yours alive and well?
   Ms Kay Ball, Editor, *Today's Surgical Nurse*
10:00 Morning tea - proudly sponsored by Ink Press International
10:30 Workshop - Knowing your target audience
   Ms Ann Callender Price, Continuing Education Editor, *NurseWeek Publishing Inc.*

**Concurrent Session A**

11:30 Workshop - Development of writing for publication skills for nurse academies
   Professor Judith Clare, Sub editor, Collegian, *Journal of Royal College of Nursing, Australia*

**OR**

**Concurrent Session B**

11:30 Nursing really matters
   Ms Brenda Bradbery and Mr Gary Clark, Members Editorial Committee for Nursing Matters
   Trail blazing with Australian nurse authors
   Mr Robyn Whiteley, Managing Editor, *Australasian Publications*
12:30 Lunch

**Concurrent Session C**

13:30 How to spin a web site for nurses
   Ms Christina Sponselli, Web Producer, *NurseWeek Publishing Inc (tbc)*

**OR**

**Concurrent Session D**

13:30 Researching the review process
   Dr Carolyn Emden, Academic Editor, *School of Nursing, Flinders University, Adelaide, South Australia*
14:00 Managing the dynamic tension between editorial and marketing
   Ms Barbara B Gray, Editor in Chief, *NurseWeek Publishing Inc*

**Saturday 7 August 1999**

9:10 Welcome and housekeeping
9:15 Plenary Session
   Getting the formula right - Who owns nursing stories?
   Ms Anne Manchester and Teresa O'Connor, Co-editors, *Kai Tahi: Nursing New Zealand*
10:00 Morning tea - proudly sponsored by *Blackwell Science Asia*
10:30 Literary theft: Copyright protection in South Africa
   Professor Michael Herbst, Editor, *DENOSA, South Africa*
   International panel discussion on related copyright issues
   Panel members to be confirmed

**Concurrent Session E**

12:00 Workshop - Promoting passionate publications in Holistic Nursing
   Professor Beverley Taylor, Editor, *The Australian Journal of Holistic Nursing*

**OR**

**Concurrent Session F**

12:00 Workshop - Newsletters
   Professor Sandra E. Dunn, Editor, *Australian Critical Care*; Mr Gavin Leslie, Associate Editor *Critical Times*; Mr Leanne Atkins, Mr Ged Williams, Mr Doug Elliott, Associate Editors, *Australian Critical Care*
13:00 Lunch
14:00 Workshop - Publishing in nursing: A participative endeavour – an interactive workshop to educate and mentor nurse writers
   Miss Rebecca Pyle, Medical Office Administrator, Kaiser Permanente, USA
15:00 Business meeting for INANE
16:00 Close - RCNA and STTI

**Conference Aim**
To bring together people involved or interested in the world of publishing journals and newsletters in nursing to identify, share and discuss issues that arise in all aspects of the business of publishing.

**Who should attend?**
Editors of newsletters or journals, publishers and writers interested in making direct contact with the publishing world.

**Conference Themes**
1. Developing new writers
2. Ethical issues in publishing
3. Issues in electronic publishing
4. The review process: Quality, skills recognition, power
5. Principles and practice of creating newsletters
6. Power relationships in publishing
7. Opinion and personal views and feelings in nursing literature

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**Enquiries:**
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**Social Program**
Welcome Reception and early registration
Poolside, Cairns Hilton, 5-7pm
(cost included in registration fee)
Guests are welcome at an additional cost of $45 pp

Dinner at Tjapukai, Aboriginal Cultural Park
$85 per person - optional, 6pm
(includes transfers, drinks, dinner and entertainment)
Guests will be transferred to Tjapukai Cultural Park where they will be escorted to the Magic Space for welcome drinks. You will then attend a theatre show followed by a 3 course dinner. Guests will be transferred back to the hotel at the conclusion of the evening.

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**Cairns - Tropical North Queensland**

"Where rainforest meets the reef"
Today Cairns, the region’s capital is a cosmopolitan city balancing the classic charm of a relaxed tropical lifestyle with the sophistication of a modern metropolis. Whilst in Cairns be sure to visit the Great Barrier Reef, Daintree Rainforest and Cape York Peninsula.

For information on post and pre tours, contact:
Tourism Tropical North Queensland
Tel: +61 7 4051 3588 Fax: +61 7 4051 0127
Email: ci@tnq.org.au

Down under tours - Kuranda, Scenic Rail, Skyrail, Wildworld
Fax: +61 7 4035 5588

Ocean Spirit Tours - Great Barrier Reef
Fax: +61 7 4031 4344

Tropic Wings - Dunk Island, Port Douglas, 4WD tours
Email: sales@tropicwings.com.au Fax: +61 7 4035 3535

Quicksilver - Great Barrier Reef tours
Email: quicksilver@quicksilver-cruises.com

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**Allow time during your stay to visit the Royal Flying Doctor Service Visitors Centre, 1 Junction Street, Edge Hill.** The centre contains displays of RFDS memorabilia and an informative film which shows the work of the Flying Doctor.

The Courtyard by Marriott Great Barrier Reef Resort, situated on the beachfront at beautiful Palm Cove is offering a special rate for INANE Conference delegates. For information or bookings please contact the resort direct on: +61 7 4055 3999 or Email: res@courtyard.com.au

**Climate**
August in Cairns typically brings idyllic weather - sunshine, fresh breezes and low humidity. Temperatures average between 18° and 27°C. Don’t forget, though, that the conference venue is air-conditioned, so we suggest wearing layered clothing during conference sessions.