

23rd Annual International Academy of Nursing Editors 2004

**August 5-7, 2004
Atlantis Resort
Paradise Island, Bahamas**



2004 Planning Panel

Margaret Comerford Freda, EdD, RN, CHES, FAAN
INANE 2004 Chairperson

Professor, Department of Obstetrics & Gynecology and Women's Health, Albert Einstein College of Medicine, Montefiore Medical Center, Bronx, NY; Editor, *MCN The American Journal of Maternal Child Nursing*, Lippincott Williams & Wilkins, New York, NY

Diana J. Mason, RN, PhD, FAAN
Editor-in-Chief, *American Journal of Nursing*, Lippincott Williams & Wilkins, New York, NY

Cheryl L. Mee, RN, BC, MSN
Editor-in-Chief, *Nursing2004*, Lippincott Williams & Wilkins, Ambler, PA; Adjunct Faculty, Immaculata University;
Director, Board of the Pennsylvania State Nurses Association

Suzanne P. Smith, EdD, RN, FAAN
Editor-in-Chief, *The Journal of Nursing Administration & Nurse Educator*, Lippincott Williams & Wilkins, Bradenton, FL; Adjunct Faculty, University of South Florida, Tampa, FL



Welcome to INANE 2004!

* *Program Schedule* *

Thursday, August 5, 2004

2:00 pm – 4:00 pm
Registration Open

5:00 pm – 6:00 pm
INANE 2004 Opening Panel Discussion

100 In the Beginning....The History of INANE
Thelma Schorr, BSN, FAAN, Retired President, Publisher, and Editor-in-Chief, American Journal of Nursing, New York, NY; Editorial Consultant, Imprint, New York, NY; and Elinor S. Schrader, Publisher, OR Manager, Santa Fe, NM

Moderated by Carol Reed Ash, EdD, RN, FAAN; Eminent Scholar and Professor; Cancer Nursing: An International Journal for Cancer Care; Associate Director, Cancer Control, University of Florida Shands Cancer Center; Kirbo Endowed Chair in Oncology Nursing; American Cancer Society Professor of Oncology Nursing, Gainesville, FL

We'll kick off the 2004 conference in style. The distinguished panel will discuss how and when INANE began, and who was involved at the time it originated. Panelists will turn back time in order to identify what the group originally had in mind, and how they envisioned the future of the organization. Following the panel's presentation, the audience will have the opportunity to join the conversation. Presenters will provide historic context for the subsequent session on "The Future of INANE" so you'll be able to vote on its structure.

6:05 pm – 7:00 pm
101 Welcome Reception

Join us for drinks and hors d'oeuvres and catch up with colleagues, old friends, and new acquaintances.

Friday, August 6, 2004

7:30 am – 8:00 am
Continental Breakfast/Registration Open

8:00 am – 9:30 am
General Session

200 Results of the First International Survey of Nursing Editors: How Do Nursing Editors Practice?

Margaret Comerford Freda, EdD, RN, CHES, FAAN, Professor, Department of Obstetrics & Gynecology and Women's Health, Albert Einstein College of Medicine, Montefiore Medical Center, Bronx, NY; Editor, MCN The American Journal of Maternal Child Nursing, Lippincott Williams & Wilkins, New York, NY

Margaret H. Kearney, PhD, RNC, FAAN, Associate Editor, Journal of Obstetric, Gynecologic, and Neonatal Nursing; Associate Professor and Chair, Maternal-Child Health, William F. Connell School of Nursing, Boston College, Boston, MA

Many INANE editors participated in this research project about how nursing editors practice. Faculty will describe research methods used, the survey results, and the implications these findings have for nursing editors. The session concludes with an open forum discussing future research regarding editorial practices.

9:35 am – 9:55 am
Coffee Break

Enjoy a cup of coffee or tea with colleagues and faculty members.

10:00 am – 12:30 pm
General Session

201 The Future of INANE: Where Do We Go From Here?
Shirley Smoyak, PhD, RN, FAAN, Editor Journal of Psychosocial Nursing & Mental Health Services, Edison, NJ
Luc R. Pelletier, MSN, RN, BC, CS, CPHQ, Editor-in-Chief, Journal for Healthcare Quality; National Association for Healthcare Quality, Healthcare Consultant, Washington, DC; Project Director, Danya International, Inc., Silver Spring, MD
Vallire Hooper, MSN, RN, CPAN, Co-Editor, Journal of PeriAnesthesia Nursing, CNS, Center for Nursing Research & Clinical Asst. Professor, School of Nursing, Medical College of GA; CNS, Surgical Services, St. Joseph Hospital, Augusta, GA
Gail Lenehan, EdD, RN, FAAN, Editor, Journal of Emergency Nursing, Hingham, MA

Moderated by Margaret Comerford Freda

These prestigious panelists share the stage and their respective opinions regarding the future operation of INANE. The first presenters argue for an entirely new organizational structure. The second speaker suggests turning INANE into a loosely based Web society. The final presenter argues for maintaining INANE just as it is. Each presenter will discuss their concept of the ideal operational structure as well as the potential financial implications of their vision. The session closes with an open forum for attendees to voice their opinions. Attendees will then have 24 hours to consider all ideas before a vote is taken on this subject at the luncheon on Saturday.

12:35 pm – 1:55 pm
Lunch Session

202 Mattering Nattering
Donna Diers, RN, PhD, FAAN, Annie W. Goodrich Professor of Nursing, Emerita, Yale University School of Nursing; Lecturer, Department of Epidemiology and Public Health, Yale School of Medicine; Sr. Clinical Coordinator, Decision Support Department, Yale New Haven Health System; former editor of IMAGE, The Journal of Nursing Scholarship, New Haven, CT

Reflect on the place of narrative writing in today's nursing journals as you enjoy your lunch!

2:00 pm – 3:00 pm
Concurrent Sessions

203 Become Better Editors: The Role of Non-Nursing Scientific Publishing Organizations
Annette Flanagan, MA, RN, FAAN, Managing Senior Editor, JAMA; Director, JAMA Programs, International Activities and Editorial Processing, JAMA, Chicago, IL

By attending this session, you'll be able to identify the key non-nursing organizations related to editing and publishing that could inform the work of nurse editors. The speaker will discuss the primary activities and products of each organization along with various ways a nurse editor can access both complimentary and paid benefits of these organizations.



204 What Have I Gotten Myself Into? A Discussion for New Editors

Kathy B. Wright, PhD, RN, CGRN, APRN, BC, Editor, Gastroenterology Nursing, Lippincott Williams & Wilkins; Assistant Professor, University of Texas at Arlington, School of Nursing, Arlington, TX

Carolyn Humphrey, MS, RN, FAAN, Editor, Home Healthcare Nurse, Louisville, KY

Moderated by **Marion E. Broome**, PhD, RN, FAAN, University Dean and Professor, Indiana University School of Nursing; Editor, Nursing Outlook, Elsevier Publishing, Indianapolis, IN

New editors have the opportunity to discuss their most challenging concerns with seasoned editors. The dialogue will be driven by the new editors, but will include myriad topics such as how to get the most out of an editorial board, dealing with difficult authors, obtaining good reviews, making a publication decision when reviews are mixed, and how to work effectively with a publisher.

3:10 pm – 4:10 pm
Concurrent Sessions

205 International Submissions: Getting the Papers You Want

Shake Ketefian, EdD, RN, FAAN, Professor; Director of International Affairs; University of Michigan School of Nursing; Editor, Research and Theory for Nursing Practice: An International Journal, Springer Publications, Ann Arbor, MI

Discuss techniques that work for guiding an international author toward submitting a manuscript that will be of interest to your readers. This speaker will identify how authors/editors get quality translations and how to solicit appropriate international manuscripts.

206 The Interface of Print and Online Journals: Can Both Survive?

Jean Gray, Editor, Nursing Standard, RCN Publishing Company, United Kingdom

Diane S. Pravikoff, PhD, RN, FAAN, Director of Research, CINAHL Information Systems; Managing Editor, Online Journal of Clinical Innovations, Glendale, CA

What are the issues surrounding the coexistence of print and online journals? In this session, faculty will unravel the intricacies of online publishing and tackle unanswered questions and concerns regarding success rates, financial stability, content expectations, subscription rates, and much more.

4:15 pm – 5:15 pm

207 INANE Business Meeting

Please join us for the official 2004 INANE business meeting. Discussion topics include future meeting sites, how often INANE meetings are held in the US vs. abroad, and any other issues the attendees wish to discuss regarding INANE.

5:15 pm

Adjourn / Dinner on Your Own



Saturday, August 7, 2004

7:30 am – 8:00 am
Continental Breakfast
8:00 am – 10:00 am
General Session

300 Getting Your Journal Indexed Where You Want it Indexed

Isabel Czech, Director; Publisher, Thomson Scientific (ISI), Philadelphia, PA

Ora Strickland, PhD, RN, FAAN, Professor, Nell Hodgson Woodruff School of Nursing, Emory University; Editor, Nursing Measurement, Atlanta, GA

Diane S. Pravikoff, PhD, RN, FAAN, Director of Research, CINAHL Information Systems; Managing Editor, Online Journal of Clinical Innovations, Glendale, CA

Moderated by **Margaret Comerford Freda**

Each presenter will speak to the advantage of being indexed in a particular system including ISI's High Impact Journals, Index Medicus, and CINAHL. Additionally, you'll be able to identify the necessary steps to getting your journal indexed. The final 30 minutes is an open forum for all attendees to discuss these issues with the panel.

10:00 am – 10:25 am
Coffee Break

Enjoy a cup of coffee or tea with colleagues and faculty members.

10:30 am – 11:30 am
Concurrent Sessions

301 Web-Based Manuscript Tracking Systems

Suzanne P. Smith, EdD, RN, FAAN, Editor-in-Chief, The Journal of Nursing Administration & Nurse Educator, Lippincott Williams & Wilkins, Bradenton, FL; Adjunct Faculty, University of South Florida, Tampa, FL

This presentation will address the key characteristics of web-based manuscript tracking systems, including how they differ from traditional submission and peer-review processes. How does the work of the editor, author, manuscript reviewer and production editor change when using a web-based manuscript tracking system?

302 Legal Issues/Copyright Issues for Editors

Diane Kjerвик, JD, MSN, RN, FAAN, Professor of Nursing and Director, The University of North Carolina at Chapel Hill, Carolina Women's Center; Editor, Journal of Nursing Law, Chapel Hill, NC

What does the copyright mean to the publisher and the author? We'll discuss the essentials in the copyright agreement along with how the publisher can re-use the material. The presenter will also talk about authors who don't want to sign an agreement and whether or not there are exemptions from signing a copyright agreement. Questions from attendees on this topic will also be welcomed.

11:40 am – 12:40 pm
Concurrent Sessions

303 To Blind or Not to Blind: What to Do About Peer Review

Molly C. Dougherty, PhD, RN, FAAN, Frances Hill Fox Professor of Nursing; Chairperson of Academic Division 2, School of Nursing, University of North Carolina at Chapel Hill; Editor, Nursing Research, Lippincott Williams & Wilkins, Chapel Hill, NC

Examine the peer-review process and what the research says about it. In this session, we'll discuss the pros and cons of blinded vs. unblinded review, three methods for improving the peer review process, and what editors can do to improve the reviews we receive.

304 Setting Up an Editorial Office and Using Technology to Lighten the Load

Carolyn B. Yucha, PhD, RN, BCIA, Editor, Biological Research for Nursing, Sage Publications; Professor and Associate Dean for Research, University of Florida College of Nursing, Department of Adult and Elderly Nursing, Gainesville, FL

Leslie H. Nicoll, PhD, MBA, RN, BC, Editor-in-Chief, Computers, Informatics, Nursing; Editor, The Journal of Hospice and Palliative Nursing, Lippincott Williams & Wilkins; Principal and Owner, Maine Desk, Portland, ME

Moderated by **Cheryl L. Mee, MSN, RN, BC, Editor-in-Chief**, Nursing2004, Lippincott Williams & Wilkins, Ambler, PA; Adjunct Faculty, Immaculata University; Director, Board of the Pennsylvania State Nurses Association

Panelists will identify editorial products that can make the editor's work more efficient in this timely session. How can an editor work with technology, but not spend large sums of money to do so? Faculty will talk about systems an editor can use to set up a highly efficient and functioning office.

12:40 pm – 2:00 pm
Lunch Session

305 INANE Business Meeting

Moderated by **Conference Planning Panel**

Join us for a working lunch where the 2004 Planning Panel will open discussion about INANE's organizational structure. This working lunch concludes with a final vote about INANE's future operations.

2:10 pm – 3:30 pm
Closing Session

306 Hot Potatoes: Controversial Issues in Journal Publishing

Diana J. Mason, PhD, RN, FAAN, Editor-in-Chief, American Journal of Nursing, Lippincott Williams & Wilkins, New York, NY

The final session of INANE 2004 is devoted to the many troublesome issues every editor faces. Controversies include receiving a manuscript written by someone who is paid to write it by a company; guidelines for "repurposing" journal content; and whether or not advertising-driven journals can be editorially independent from advertisers. Additional "hot potato" issues perceived by the attendees will be discussed.

3:30 pm
Conference Adjourns



General Information – Atlantis Resort, Paradise Island



Atlantis Resort

Located on Paradise Island, the Atlantis Resort is approximately 10 miles from Nassau Airport and about one mile from downtown Nassau.

The focal point of Atlantis is a 34-acre waterscape holding a living saltwater habitat composed of the world's largest outdoor, open-water aquarium, containing over 11 million gallons of water and over 200 species of tropical fish. Additional recreational facilities include 11 lagoons; artificial coral reefs; an underwater tunnel for shark observation; the Dig, an underground maze of corridors and viewing tanks containing sea creatures; 11 swimming pools, including a lap pool and children's pools; a Lazy River Ride; the Mayan Temple's five waterslides; Turtle Beach, a sanctuary for native turtles; a full service casino; the Mandara Spa; adult and children's activity programs; the Sports Center, complete with tennis courts and an 18-hole putting course;

beach access; and myriad water sports. The property also offers specialty shops, 35 restaurants and bars, 24-hour room service, live entertainment, babysitting, film developing, and much more.

Rooms and suites are available at a group rate. INANE attendees can elect to stay in either the Royal Towers or Coral Towers.

The magnificent **Royal Towers** are the crown jewels of Atlantis. The most elegant accommodations at the resort, the Royal Towers are noted for impeccable service, sumptuous rooms, and sweeping views of the ocean, harbor and Marina, pools and waterscape, or gardens. Standard Royal Towers room amenities include air-conditioning, an alarm clock radio, satellite TV, a sitting area, balcony, minibar, hairdryer, iron, ironing board, in-room safe, dial-up Internet access for a fee, private bathroom, and telephone

with voicemail. Guestrooms are accessible to the physically challenged.

The **Coral Towers** are centrally located between the Beach Tower and the Royal Towers. The Coral Towers are only steps away from the Predator Lagoon, the Lagoon Pool, and the Casino. Room amenities include a sitting area, balcony, minibar, hairdryer, iron, ironing board, in-room safe, and telephone with voicemail. Guestrooms are accessible to the physically challenged.

Finally, attendees are welcome to extend their stay and bring their family. **Rates are good for three days before and three days after the event.** In addition, the Atlantis Resort offers a fantastic children's program. Meal plans can be purchased for non-conference attendees through the Atlantis. For more information please visit www.atlantisresort.com.

Discounted Rates

Discounted rates have been established for INANE attendees. Please call **1-800-FUN-4SUN** OR **954-809-2000** to make your reservations. Be sure to mention the group code, "**INANE.**"

Royal Towers *
(Single/Double Occupancy)

\$205 per night



Coral Towers *
(Single/Double Occupancy)

\$175 per night



** Please note there are a limited number of rooms available in each Tower. Lippincott Williams & Wilkins is not responsible for obtaining the lower room rate should the Coral Tower's Room Block sell out first. Attendees are urged to make their arrangements as soon as possible to secure their preferred rate. These rates do not include the 12% sales tax, nor the mandatory daily surcharge of \$8.75 per person. Please note each guest will also be charged a one-time Bellman Gratuity of \$5.40 per person.*

Check-In/Out Times

Guests may check in after 3:00 pm and check out no later than 11:00 am. Anyone arriving earlier will be checked in as soon as rooms become available but not guaranteed prior to 3:00 pm. Anyone wishing special consideration for late checkout should inquire at the front desk on the day of departure.

Third Person Charge

There is no charge for children eleven (11) years of age and under sharing a room with the parents. There is an additional nightly charge of \$45.00 for any person twelve (12) years of age or older in a room.

Restaurants

Atlantis boasts some of the finest cuisine on the island. For a complete listing of eateries, please review official hotel collateral.

Dining Atlas Bar And Grill -

American fare in a casual sports-focused environment.

Bahamian Club - Prime steaks and seafood in an upscale club atmosphere, dinner only.

Cafe At The Great Hall Of Waters -

A la carte or buffet breakfast, Continental Lunch, brasserie-style dinner menu. Spectacular views of Ruins Lagoon.

Clock Tower – Oven-baked pizza and sandwiches, outdoor terrace overlooking marina.

Fathoms - Raw bar and extensive seafood selection, panoramic views of underwater ruins, dinner only.

Five Twins - Exotic Asian-influenced menu, sophisticated upscale setting, sushi/sate bar, rum and cigar bar, dinner only.

Mama Loos - Traditional Chinese recipes, dinner only.

Marketplace - Buffet served in old world ambiance of an international marketplace. Bountiful breakfast, lunch and dinner served.

Murray's Delicatessen - Traditional 1950s New York deli setting and menu. Huge sandwiches, omelets and deli favorites. Breakfast, lunch and dinner.

Seagrapes - Casual upbeat surroundings, lagoon view. Breakfast, lunch and dinner buffet.

Villa D Este - Fine Italian cuisine in elegant, romantic atmosphere, dinner only.

Waters Edge - Traditional American breakfast buffet, Mediterranean cuisine for dinner.

TRANSPORTATION

Local Airport and Driving Directions

The Nassau International Airport is located just off the Florida coast. Atlantis is a short, 20-mile drive from the airport.

Taxi

The best way to get to the Atlantis is to take taxi service. A one-way fare from the airport to the resort is approximately \$27.

Air Travel

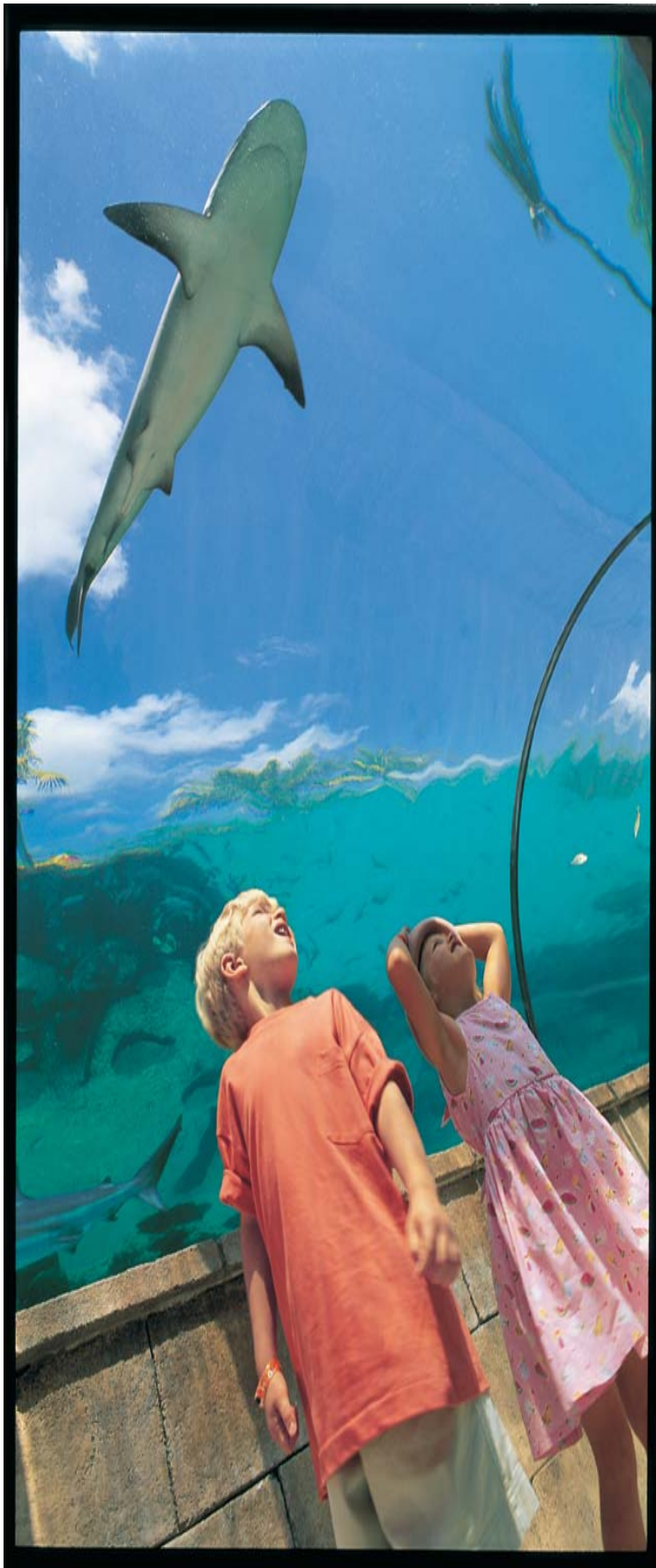
Discounted airfare is available from American and Delta Airlines, the official carriers for this meeting.

American – Reservations, scheduling, and ticketing information may be obtained by calling American Airlines Meeting Services at 800-433-1790 between 8:00 am – 10:00 pm EST. Please reference the group code: **A4384AD**

Delta – Reservations and schedule information can be obtained by calling Delta Meeting Network® Sales and Service at 800-241-6760, between 8:00 am-11:00 pm EST. Please reference the Meeting Identifier Code: **DMN202103A**.

Weather

The average August temperatures on Paradise Island reach 88°F during the day and fall to a comfortable 76°F in the evenings. While precipitation may occur, showers clear up quickly. Don't forget your sunscreen!



Atlantis Family Information

For those attendees who are considering extending their vacation at the Atlantis, please note that our discounted room rate is available three days prior to and following the event.

Please note that our room rates are for single/double occupancy. There is no charge for children eleven (11) years of age and under sharing a room with the parents. There is an additional nightly charge of \$45.00 for any person twelve (12) years of age or older in a room.

Dining Plans

There are dining plans available for family members who will not be participating in the conference-related meals as a Guest.

Please contact the Atlantis directly if you have any additional questions on meal plans.

Discovery Channel Camp™

The Discovery Channel Camp™ at Atlantis operates year round for children ages 4-12, offering morning, afternoon, and evening sessions that are fully supervised and packed with entertaining educational programs in the areas of science, technology, nature, archaeology, and arts.

Fees for full and half-day programs are available. Space is limited; please contact Atlantis Resort directly to make arrangements or to get more information.

Extracurricular Activities

The Atlantis offers everything you can imagine in a dream vacation: an award-winning golf course, a full service spa, shopping, and horseback riding, catamaran adventures, helicopter tours, and more!

Exciting water sports are available including, diving lessons and excursions, banana boat and Jet Ski rentals, parasailing, deep-sea fishing, and waterslides.

If you are looking for an experience of a lifetime you can take part in the Dolphin Encounter, which allows you to get up close and personal with these amazing animals.

Please visit the concierge desk at the hotel for more information including costs and availability.

23rd Annual INANE 2004

ATTENDEE INFORMATION

Name: _____	Credentials: _____
Journal/Publisher/Affiliation: _____	
Title: _____	
Preferred Mailing Address: _____	
City, State, Postal Code: _____	Country: _____
Preferred mailing address: <input type="checkbox"/> Home <input type="checkbox"/> Work	
Work Phone: _____ Ext (____)	Home Phone: _____
Fax Number: _____	Email: _____
Emergency Contact: _____	Emergency Contact Phone: _____

FEES

<input type="checkbox"/> Early Rate (if received before 4/30/2004)	\$319
<input type="checkbox"/> Regular Rate	\$339
<input type="checkbox"/> Guest Pass	\$100

(allows guest to participate in food functions only)

Guest Name for Badge Purposes:

SESSION CHOICES*

Friday

203 or 204
 205 or 206

Saturday

301 or 302
 303 or 304

* Attendees will automatically be registered for all general and lunch sessions.

REGISTER

- Mail** payment to: LWW Conference Department/INANE REGISTRATION
323 Norristown Road, Suite 200, Ambler, PA 19002
Check or credit card only. No money orders, please.
- Fax** with credit card information to: 1-215-646-2280
- Phone** with credit card information to: 1-800-346-7844 Ext. 7798 or 7750

FORM OF PAYMENT

Check enclosed – Make payable to: Lippincott Williams & Wilkins/INANE

Credit Card: VISA MasterCard American Express

(Card Number)

(Exp Date)

(Signature)

POLICIES

Confirmations: After your registration is received & processed by the Conference Department, you will receive written confirmation, via regular mail, within 2 weeks.

Refunds: Refunds will be issued for written cancellations postmarked no later than July 15, 2004 (minus a \$75 administrative fee.) THERE WILL BE NO REFUNDS after this date, however, we will gladly transfer your registration to a colleague.

On-site: On-site registrations are gladly accepted after July 23, 2004, as all conference staff will be on-site at this time.

** Remember to make your hotel arrangements directly with the Atlantis Resort at
1-800-Fun-4-SUN. Be sure to mention group name: "INANE."*



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INANE 2004 CONFERENCE
323 Norristown Road, Suite 200
Ambler, PA 19002

